



February 10th and 11th, 2018
Saturday & Sunday 10 am- 5 pm; free admission
51 N. Swinton Avenue Delray Beach, FL 33444

EVENT OVERVIEW

The Cornell Art Museum presents the second annual outdoor juried fine arts show featuring art work in all media by artists from around the country. Located on Atlantic Avenue in front of the Cornell Art Museum and in the Center Grounds of Old School Square, Art on the Square will offer a great opportunity for sponsors to access both residents and visitors during the height of the tourist season. The Old School Square grounds will be transformed into an exciting outdoor gallery, welcoming art collectors and enthusiasts to meet the artists and discover something new.

TARGET AUDIENCE

Men/women, ages 25-65+ living in or visiting the tri- county area. Estimated attendance is 14,000 over two days.



Old School Square is a 501 (c) (3) registered non-profit cultural arts organization. No goods or services were provided in consideration of this gift. All contributions are tax deductible to the extent provided by law. (Federal Tax I.D. # 65-0032803)



SPONSORSHIP OPPORTUNITY HIGHLIGHTS

Presenting Sponsor- \$5,000

- Recognition on media releases, publicity posters, and on 5,000 printed flyers
- Presenting Sponsor recognition on promotional signage and banners
- Recognition as Presenting Sponsor on radio
- Inclusions in all web based marketing such as Facebook and e-blasts (estimated reach 20,000+)
- Inclusion in PRINT and WEB ADS with Palm Beach Post, Coastal Star, Atlantic Ave, and Delray Newspaper
- Inclusion on event map
- Sponsor recognition from the stage during all promo announcements
- On Old School Square's website with hyperlink to business
- Old School Square's Producer level benefits
- 10X10 corporate display space in a premier location within the event (includes tents, table, and chairs)
- Sponsor promotion of services & products
- Select tickets throughout the season
- Invitation to special member events
- Recognition on the Crest LED monitors
- FIRST priority seating for subscription ticket packages (subscription sales run May-June)
- Ability to purchase tickets before the public (Public sales open Mid-August)
- Complimentary access to the Cornell Art Museum exhibit openings

Hospitality Lounge Sponsor - \$2,500

- Recognition on media releases, publicity posters, and on 5,000 printed flyers
- Recognition on promotional signage and banners
- Inclusions in all web based marketing such as Facebook and e-blasts (estimated reach 20,000+)
- Inclusion in event program
- Inclusion on event map
- Sponsor recognition from the stage during all promo announcements
- On Old School Square's website with hyperlink to business
- Old School Square's Producer level benefits
- Name on lobby and LED monitors
- 10X10 corporate display space in a premier location within the event (includes table, and chairs)
- Sponsor promotion of services & products

Business Sponsor- \$1,000

- Recognition on media releases, publicity posters, and on 5,000 printed flyers
- Inclusion in event program
- Inclusion on event map
- Recognition on promotional signage and banners
- On Old School Square's website with hyperlink to business
- Producer level benefits
- Name on lobby and LED monitors

Supporting Sponsor- \$500

- Recognition on media releases, publicity posters, and on 5,000 printed flyers
- Recognition on promotional signage and banners
- Inclusion in event program
- Inclusion on event map



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